



**FROM ST. MARTIN'S PRESS**

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**ST. MARTIN'S PRESS  
LAUNCHES NEW CROSSOVER, COMING-OF-AGE IMPRINT  
WEDNESDAY BOOKS**



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Wednesday, October 12, 2016 -- St. Martin's Press is proud to announce the launch of Wednesday Books, a new crossover, coming-of-age imprint that will publish books for both the adult and young adult audiences. This new imprint will focus on bold, diverse, and commercial voices in fiction and non-fiction who speak to readers looking for stories in and beyond the YA category.

Wednesday Books will now publish Rainbow Rowell, Courtney Summers, Roshani Chokshi, in addition to all of St. Martin's Press's young adult titles going forward. Wednesday Books will be led by Jennifer Enderlin, Publisher of St. Martin's Press, and Sara Goodman, Editorial Director.

"Coming-of-age is a broad category and I'm eager to find titles for both the adult and young adult sides of this imprint" says Goodman. "We have a wonderful team of editors at St. Martin's Press and I can't wait to draw upon their exceptional tastes to help create a dynamic and exciting new line."

Jennifer Enderlin says, "For the first time in sixteen years St. Martin's Press will be launching a new imprint. Sara Goodman has been a passionate advocate for her titles and authors over the years and, as we've seen enormous growth in the young adult and crossover categories, we're so glad to have her leadership in these areas. She'll continue to acquire and edit her own projects, both on the adult and young adult side of the line, but she'll also be working with the other editors here to build the Wednesday list." Wednesday Books will publish about 10-20 titles per year; inaugural titles are slated for release Fall 2017.

Sara Goodman began her career at Ralph M. Vicinanza, Ltd., moving over to St. Martin's Press in 2007. She has worked with Rainbow Rowell, the #1 New York Times bestselling author of *Eleanor & Park*, *Fangirl*, *Landline* and *Carry On*; Courtney Summers, the acclaimed author of *Cracked Up To Be*, *Some Girls Are*, *Fall For Anything*, *This is Not A Test* and *All The Rage*; she's edited the anthologies *My True Love Gave To Me* and *Summer Days and Summer Nights* with internationally bestselling author Stephanie Perkins, and she edited the co-authored novel by David Levithan and Nina LaCour, *You Know Me Well*. She's also acquired the recently announced memoir *Odd Birds* by *Pretty Little Liars* star, Ian Harding.

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*Macmillan Publishers is a global trade book publishing company with prominent imprints around the world. Macmillan publishes a broad range of award-winning books for children and adults in all categories and formats.*

*US publishers include Farrar, Straus and Giroux, Flatiron Books, Henry Holt & Company, Macmillan Audio, Macmillan Children's Publishing Group, Picador, St. Martin's Press and Tor Books. In the UK, Australia, India and South Africa, Macmillan publishes under the Pan Macmillan name. The German company, Holtzbrinck Deutsche Buchverlage, includes among its imprints, S. Fischer, Kiepenheuer and Witsch, Rowohlt and Droemer Knaur.*

*Macmillan Publishers is a division of the Holtzbrinck Publishing Group, a large family-owned media company headquartered in Stuttgart, Germany. [www.macmillan.com](http://www.macmillan.com)*

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